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# Colorado Organizations Win 2025 Better Business Bureau Awards

***These five local businesses have been honored for their dedication to ethics in the marketplace.***

**(Denver, CO) Oct. 30, 2025 -** Better Business Bureau Great West + Pacific (BBBGWP) and BBB Foundation announced five Colorado businesses as recipients of this year’s BBB Awards, presented by [Bridge City Law | Accident & Injury Lawyers.](https://www.bbb.org/us/or/portland/profile/personal-injury-lawyer/bridge-city-law---accident-injury-lawyers-1296-1000076045)

The winner of the 2025 **Spark Awards for Entrepreneurship**, the award granted to young and outstanding new businesses and their owners, is:

[Rocky Mountain ADUs](https://www.bbb.org/us/co/denver/profile/construction-services/rocky-mountain-adus-1296-1000178085) – Entrepreneur winner

The winners of the 2025 **Torch Awards for Ethics**, the awards for established businesses that demonstrate superior leadership character, workplace culture, customer support, and community impact, are:

[Blue Peaks Roofing LLC](https://www.bbb.org/us/co/littleton/profile/roofing-contractors/blue-peaks-roofing-1296-90272812) – Small Business winner

[eCreek IT Solutions](https://www.bbb.org/us/co/denver/profile/compliance-consulting/ecreek-it-solutions-1296-90102889) - Medium Business winner

[iLending](https://www.bbb.org/us/co/englewood/profile/loans/ilending-1296-90150920) - Large Business winner (tie)

[Macs Adventure](https://www.bbb.org/us/co/denver/profile/tour-operators/macs-adventure-ltd-1296-90274947) - Large Business winner (tie)

The [**Torch Awards for Ethics**](https://www.bbb.org/local/1296/bbb-awards/torch) is the most prestigious honor BBB Foundation bestows on businesses operating within the BBBGWP eight-state service area.   
Similarly, the [**Spark Awards**](https://www.bbb.org/local/1296/bbb-awards/spark) can only be earned by exceptional small businesses that have been operating for three years or less, and entrepreneurs aged 35 or younger.

"From seasoned leaders to rising entrepreneurs, this year's award winners represent the full spectrum of what ethical business can look like," said Tyler Andrew, President and CEO of BBB Great West + Pacific. "Some have been building trust for decades while others are just getting started, but each of these businesses shares a commitment to doing things the right way. Each has proven to be a source of light in their marketplaces, and that's what truly sets them apart."

These BBB Award winners were [announced](https://thebbb.org/awards) as part of a multi-location virtual ceremony held on October 30, 2025.

**About the winners:**

[Macs Adventure](https://www.macsadventure.com/us/), located in Denver, CO and established in 2003, is a leading self-guided travel company offering hiking and biking vacations in more than 30 countries. Certified as a B Corporation, Macs Adventure stands out for its commitment to sustainability, community partnerships, and creating meaningful, immersive travel experiences.

[iLending](https://ilendingcarloanrefinancing.com/), located in Englewood, CO and established in 2006, is a fintech company specializing in auto loan refinancing. Known for its transparent, education-first approach, iLending helps consumers lower payments and achieve financial freedom through ethical, personalized service.

[eCreek IT Solutions](https://www.ecreekit.com/), located in Denver, CO and established in 2014, provides managed IT and cybersecurity services for small businesses and nonprofits across Colorado. Known for its “Colorado Real” approach, eCreek IT builds long-term relationships through integrity, fast local support, and a people-first commitment to trust.

[Blue Peaks Roofing LLC](https://bluepeaksroofing.com/), located in Littleton, CO and established in 2019, provides residential and commercial roof repair/replacement, storm restoration, and insurance-claim support. Guided by integrity and a family-first culture, they pair transparent client care with local giveback—earning lasting trust.

[Rocky Mountain ADUs](https://rockymtnadus.com/), located in Denver, CO and established in 2024, designs and builds turnkey tiny homes and Colorado-compliant ADU (accessory dwelling unit). Woman-owned and mission-driven, they pair transparent pricing and permitting help with sustainable, space-smart design to strengthen families and communities.

**About Better Business Bureau:**

Better Business Bureau, a private, non-profit organization, has empowered people to find businesses, brands, and charities they can trust for more than 110 years. BBB Great West + Pacific serves more than 20 million consumers in Alaska, Central Colorado, Hawaii, Idaho, Montana, Oregon, Washington, and Western Wyoming. BBB Foundation, the charitable arm of BBB Great West + Pacific, is dedicated to business celebration and consumer protection programs across the local service area. For more information, visit BBB.org/gwp.

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